



11th Annual Theater Night

Special Performance:

“Hairspray”

Town Hall Arts Center

Littleton

Wednesday June 7, 2017

@ 6:00 p.m.

Event Sponsorship Proposal

www.tlcmealsonwheels.org

303-798-7642

TLC Meals on Wheels Theater Night at a Glance

Proposal We are a nonprofit, 501(c)(3) organization seeking the support of community businesses and corporate sponsors for “*TLC Meals on Wheels Theater Night*,” an annual event to raise crucial operating funds and awareness for our program.

We expect 260 theater patrons to attend our event. **Ticket sales cover our expenses, so your sponsorship support goes directly to help feed seniors in our community.** Our goal is to raise \$50,000. We eagerly request your partnership to reach our goal.

Event “**Hairspray**” The 1950s are out, and change is in the air! *Hairspray*, winner of eight Tony Awards, including Best Musical, is a family-friendly musical, piled bouffant-high with laughter, romance and deliriously tuneful songs.

When Wednesday, June 7, 2017 at 6:00 pm
Complimentary hors d’oeuvres and cocktails served prior to the performance and at intermission in a mix-and-mingle setting

Where Town Hall Arts Center
2450 West Main Street, Littleton, CO 80120

TLC Meals on Wheels Theater Night Sponsorship Packages

DONATION AMOUNT	LEVEL	ACKNOWLEDGEMENT	RESERVED SEATS	SOCIAL IMPACT
\$10,000	Diamond	Name & logo on all publicity, company banner displayed at event, opportunity to address event patrons, full page ad in event program, name and logo in our newsletter and website as Title Sponsor	10	2,500 Meals
\$5,000	Platinum	Name & logo displayed at the event, 1/2 page ad in program, mention and thank you at preshow presentation, recognized in our newsletter and website	8	1,250 Meals
\$2,500	Gold	Name & logo displayed at the event, 1/4 page ad in program, recognized in our newsletter and website	6	625 Meals
\$1,200	Silver	Name & logo displayed in program, recognized in our newsletter and website	4	300 Meals
\$600	Bronze	Name & logo displayed in program, recognized in our newsletter and website	2	150 Meals

TLC Meals on Wheels By The Numbers

We deliver

390 hot, nutritious meals a day

250 frozen meals each weekend

And **275 bags** of supplemental groceries monthly

In **95** square miles of south metro Denver.

In 2016

Over **500** volunteers

Drove over **94,440** miles

To deliver **95,666** meals

And **3,162** bags of supplemental groceries

To **696** individuals.

47% of meal recipients are over **age 80**.

It is the main meal of the day **for 79%** of our clients.

87% report that our services help them remain living in their home.

93% have an overall improved quality of life when receiving our services.

60% of our clients are unable to pay the full cost of their meals.

All will appreciate YOUR support to help

Drive Away Hunger!

About TLC Meals on Wheels

TLC Meals on Wheels delivers meals that nourish the body, mind and spirit of seniors in need throughout our south metro Denver community. The visit from volunteer drivers is often the highlight of the day for those who receive the hot, nutritious meals. Many homebound folks feel lonely and isolated and they look forward to the knock on the door and friendly conversation that comes with the meals, while offering a sense of security that someone is checking in on them.

As the older population increases, so does the need for our services. In 2017 we anticipate we will serve over 100,000 meals. Approximately 75 percent of our clients subsist at an extremely low or very low income level. We ask clients to pay for meals if they can, but we turn no one away for financial reasons. Sixty percent of our clients' meals are fully or partially subsidized.

In 2016 **we added a weekend meal program!** Over 120 clients now receive two frozen meals each Friday with their hot meal delivery. **Sixty five percent of those meals are fully subsidized and delivered free to our clients.**

Our program neither seeks nor receives federal funding through the Denver Regional Council of Governments (DRCOG). While this independence places more responsibility on our organization to raise its own funds, it also frees us to respond more rapidly to a broader range of needs than neighboring meals on wheels programs that depend on that source of funding. We count on private donations from local individuals, organizations, and businesses rather than relying on the federal or state government.

Meal delivery is merely our starting point. The volunteers' visits also overcome problems stemming from social isolation, a common concern among homebound and aging individuals. **We also deliver non-perishable groceries to those in need and pet food to those with a dog or cat.**

Our organization is the only Meals on Wheels program in the communities we serve—Littleton, Englewood, Sheridan, Centennial, Greenwood Village, and southeastern Jefferson County. Since 1968, TLC Meals on Wheels has served thousands of individuals in these communities with the help of long-standing partnerships with local businesses, churches, and other groups.

Our mission is simple and essential: ***“To enrich the lives of seniors and others in the South Metro Denver Area by providing nutritious meals and services that promote dignity, well-being, and independence.”*** We are asking for you to help us make an even greater impact in 2017, by becoming an event sponsor at our 11th Annual Theater Night.

Sponsorship Contract/Agreement

Please select your sponsorship option and mail us the following by May 1, 2017.

Company Name:

Contact Person:

Address:

Email:

Phone:

Please indicate your level of sponsorship by circling one of the following:

1. Diamond (\$10,000)
2. Platinum (\$5,000)
3. Gold (\$2,500)
4. Silver (\$1,200)
5. Bronze (\$600)

Signature:

Date:

Please make checks payable to TLC Meals on Wheels

One of our team members will contact you to arrange for inclusion of your materials in event publicity and to provide you with complimentary tickets.

CONTACT US

Web:

www.tlcmealsonwheels.org

Postal Address:

TLC Meals on Wheels
P.O Box 3108
Centennial, CO 80161

Contact:

Diane McClymonds,
Executive Director

Phone:

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Email:

info@tlcmealsonwheels.org